



PRESS RELEASE

Healthcare Shortage Requires Creative Thinking

February 20, 2007, Nashville, TN. A critical shortage of healthcare workers forces creative thinking by those who serve and those who educate the healthcare workforce. iStudySmart.com and Center for American Nurses announce a partnership effective February 20, 2007 that addresses those issues by providing a flexible option for nurses to pursue college degrees.

Center for American Nurses offers tools, services and strategies designed to make nurses their own best advocates in their practice environments. Through research, continuing education and knowledge sharing among today's nursing community, the Center offers powerful resources to nurses seeking to overcome workforce challenges and realize opportunities. iStudySmart.com provides a non-traditional option for nurses pursuing college degrees in the United States.

There is a growing demand for those already working in healthcare to move up into positions requiring additional qualifications. U.S. Bureau of Labor Statistics states, "More than 1.2 million new and replacement nurses will be needed by 2014."

However, once a nurse the field, their work schedule makes it difficult to attend class. The partnership with iStudySmart.com will allow employees to study at home on their own schedule, pass proficiency tests at local testing centers, and transfer passing scores into degree programs at over 2900 accredited colleges and universities.

The tools, services and strategies provided by Center for American Nurses support nurses at all levels of experience who are striving to improve their practice environments, meet their personal and professional goals, and promote excellence in patient care.

"Many factors affect the difficulty in meeting the demands of the marketplace. Center for American Nurses and iStudySmart.com have joined hands to creatively meet the educational needs of the marketplace." says Debra Moore, President of iStudySmart.com.

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