

FOR IMMEDIATE RELEASE  
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*This release is available online at [www.aji.com](http://www.aji.com).*

## **Center for American Nurses Selects Anthony J. Jannetti, Inc. For Exhibit Management Services**

Pitman, NJ - Anthony J. Jannetti, Inc. (AJJ), a Pitman, NJ-based management, marketing and publishing company, has been chosen by the Center for American Nurses (The Center) to oversee exhibit sales and management for The Center's annual LEAD Summit.

AJJ and The Center, a national professional nursing organization that educates, equips and empowers nurses to advocate for themselves and their profession, signed a four-year service contract for their collaboration. Under the agreement, AJJ will solicit exhibit booths and sponsorships for the Summit, beginning with the 2008 conference slated for June 23-24, 2008, at the Washington Hilton Hotel in Washington, DC.

"The Center is one of the most progressive nursing organizations in the country, and we are honored to be working with them," said AJJ President Anthony J. Jannetti. "AJJ has been managing conferences and exhibits for over 30 years as well as serving the nursing community, so this is a perfect fit."

The Center's Executive Director Wylecia Harris, MBA, CAE, said "Our partnership with AJJ is strategically important for The Center and its members, allowing each organization to bring core competencies in the delivery of an outstanding educational program for not only our members but the entire nursing community."

AJJ ([www.aji.com](http://www.aji.com)) provides a broad range of management services for the health care industry and specialty nursing associations including corporate marketing, advertising and conference management. AJJ's full-service nursing association clients include the Academy of Medical-Surgical Nurses (AMSN), the American Academy of Ambulatory Care Nurses (AAACN), the American Nephrology Nurses' Association (ANNA) and the Society of Urologic Nurses and Associates (SUNA). AJJ has been named by the American Society of Association Executives (ASAE) as an accredited association management company (AMC), the highest recognition an AMC can receive.

The Center ([www.centerforamericannurses.org](http://www.centerforamericannurses.org)) was established in 2003 and offers nurses tools, services and strategies to help them be effective advocates in the workplace. The Center is comprised of 43 member associations representing over 47,000 nurses nationwide. The organization focuses on leadership skills, personal and professional development, workforce advocacy, and partnership with professional organizations and individuals in the nursing field. The Center was created to help ensure that nurses who are not represented by collective bargaining have access to meaningful workplace strategies.

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*Anthony J. Jannetti, Inc. (AJJ) is an association management, marketing, and publishing company serving the health care industry and specialty nursing associations. Visit us on the Web at [www.ajj.com](http://www.ajj.com).*